



**2026
Fundraiser
Sponsorship**

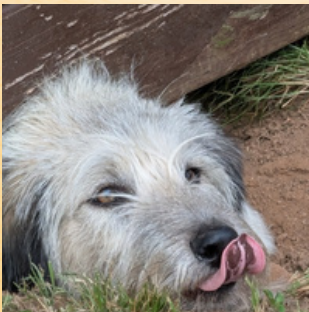


Introduction



PAW Alliance works at the intersection of animal welfare and social justice. Our mission is to support a community where all pets and people have safe and loving homes. We offer two primary programs that enrich the lives of both animals and the people around them. New Leash In Life (NLOL), a prison dog training program, provides life skills for inmates through learning to train dogs, and the dogs they train learn skills to help them succeed with their families. New Start In Life (NSIL) provides temporary foster care for companion animals whose owners are fleeing domestic violence, which allows owners the peace of mind that their pets are well cared for while they find safety.

Dogtober is our annual fundraising event to support the on-going costs of these programs. Our primary costs are the daily and medical care of the animals in our care. Your involvement in PAW Alliance helps us achieve our vision of a world where all people and animals are safe and loved. PAW Alliance is a tax-exempt organization; our EIN is 82-2562731.



About Dogtober

Saturday, October 17

3:00-6:00 PM

Alma Mexicana, 492 Patterson Ave, Winston-Salem

Our event is family- and dog-friendly. In addition to an online and in-person silent auction, we will host costume contests for best dressed pet and best look-alike costumes, provide a dog activity area, and offer food and drinks.

Ticket prices are \$25 per person in advance and \$30 at the door. Tickets include food and non-alcoholic drinks. Cash bar, including event speciality cocktails and Puptails.

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Proposal 02**



Sponsorship Packages

For inclusion on printed event marketing materials, sponsorship commitment must be received by August 15.



Package	Benefits	Investment
 Top Dog Presenting Sponsor (1 available)	Logo on all event marketing materials, as well as in the next four quarterly NLOL graduation programs. listed as "[Your Name] presents PAW Alliance's Dogtober;" 8 tickets and 8 bar tickets; 2 PAW Alliance t-shirts; option to display/distribute company info on the sponsor information table. And one socialization visit from one of the next four classes.	\$3500
 Paws-itively Perfect Food & Drink Sponsor	Logo on event signage around the venue, including on buffet tables and bar; 6 event tickets and 6 bar tickets; 2 PAW Alliance t-shirts; option to display/distribute company info on the sponsor information table	\$2500
 Don't Bark Silent Auction Sponsor	Your logo on silent auction table signage and auction sheets; 4 event tickets and 4 bar tickets; 1 PAW Alliance t-shirt; option to display/distribute company info on the sponsor information table	\$1500
 Tasty Treats Pet Station Sponsor	Your logo on the pet station at the event; 3 event tickets and 3 bar tickets; 1 PAW Alliance shirt; option to display/distribute company info on the sponsor information table	\$1000
 Howl-o-ween Hound Costume Contest Sponsor	Your logo on the costume contest signage at the event; 2 event tickets and 2 bar tickets; option to include your merch in the prizes for contest winners; option to display/distribute company info on the sponsor information table	\$500
 Say Cheese!...Ooh! Cheese! Photo Booth Sponsor	Your logo on the photo booth signage at the event; 2 event tickets and 2 bar tickets; option to display/distribute company info on the sponsor information table	\$250





Complete the form below and mail with check payment to:

**PAW Alliance
116 Lowes Food Dr., Ste 252
Lewisville, NC 27023**

Or submit online at: tinyurl.com/Dogtober2026



Full Name _____

Company/Organization _____

Mailing Address _____
Street

City, State, Zip

Email _____ Phone _____

Select your sponsorship level:

- | | |
|---|--|
| ☐ Top Dog (\$3500) | ☐ Paws-itively Perfect (\$2500) |
| ☐ Don't Bark (\$1500) | ☐ Tasty Treats (\$1000) |
| ☐ Howl-o-ween Hound (\$500) | ☐ Say Cheese! Ooh, Cheese (\$250) |
| ☐ I would also like to donate items for the Dogtober silent auction. | |

- ☐ I would like to get news and updates from PAW Alliance.

Questions? Contact pawalliance@paw-alliance.org
or 336-265-7414



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